

# Project: 'Save A Life – Sunshine Skyway Bridge'



*(Mock-Up picture to show sign/placard placement)*

## **Purpose:**

To offer a person in a life crisis encouragement, get them to pause and think and perhaps reach out for help or remain on the bridge long enough for help to arrive. This may be achievable by placing signs where they are clearly visible that reach out to those who are crying out for help.

## **Signs:**

Bolted aluminum metal signs **which will lay flat on top** of the Jersey Barriers on the *Bob Graham Sunshine Skyway Bridge*. The average barrier is approximately 12” wide.

Laying the bolted signs flat will:

1. Prevent driver distraction.
2. Will not obstruct the view from the bridge.
3. The sign will be seen by the person in crisis. They must look down to climb over the Jersey Barrier so, they will see the signs.

### **Appearance of the signs:**

1. White background.
2. Black Lettering for the message.
3. Red Lettering for The Crisis Center contact information.
4. Legible-handwritten font. This will make the messages more personal/genuine.
5. Reflective material on the lettering so it is more easily readable at night.

### **Placement of Signs:**

The signs should be placed on top of the Jersey Barriers, particularly at the *'center span'* area where jumpers tend to go. The signs should also be placed near/around the Crisis Center call boxes to ensure they can/will be viewed by a person in crisis.

### **Sign Dimensions:**

The size of each sign will be determined based on available space on top of the Jersey Barriers.

### **Cost:**

Funds could be obtained through donations from businesses/companies, individuals. A sign making company may offer a discount or contribute to preparing the signs/placards. Media exposure of *'Save A Life – Sunshine Skyway Bridge'* could also help with raising funds and/or material contributions.

I suspect if word about the project got out, there would be a huge interest. Who wouldn't want to help save a life?

### **Proposed Sign Messages for the Crisis Center of Tampa Bay/Templates:**

See attached Mock-Up signs on the following seven pages (2 per page). The purpose is to show how the signs might look and include contact information for Crisis Center of Tampa Bay. The actual size of each finished sign will again be determined based upon available space on top of the Jersey Barriers.

Please, stay.

Dial 2-1-1 24/7/365

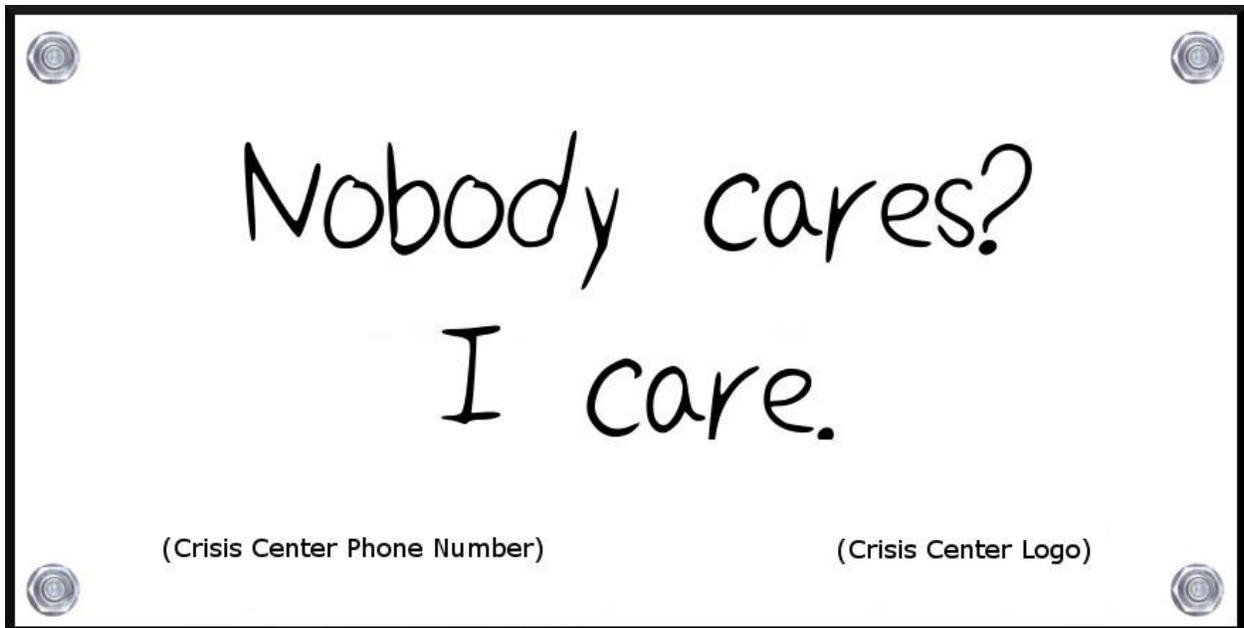
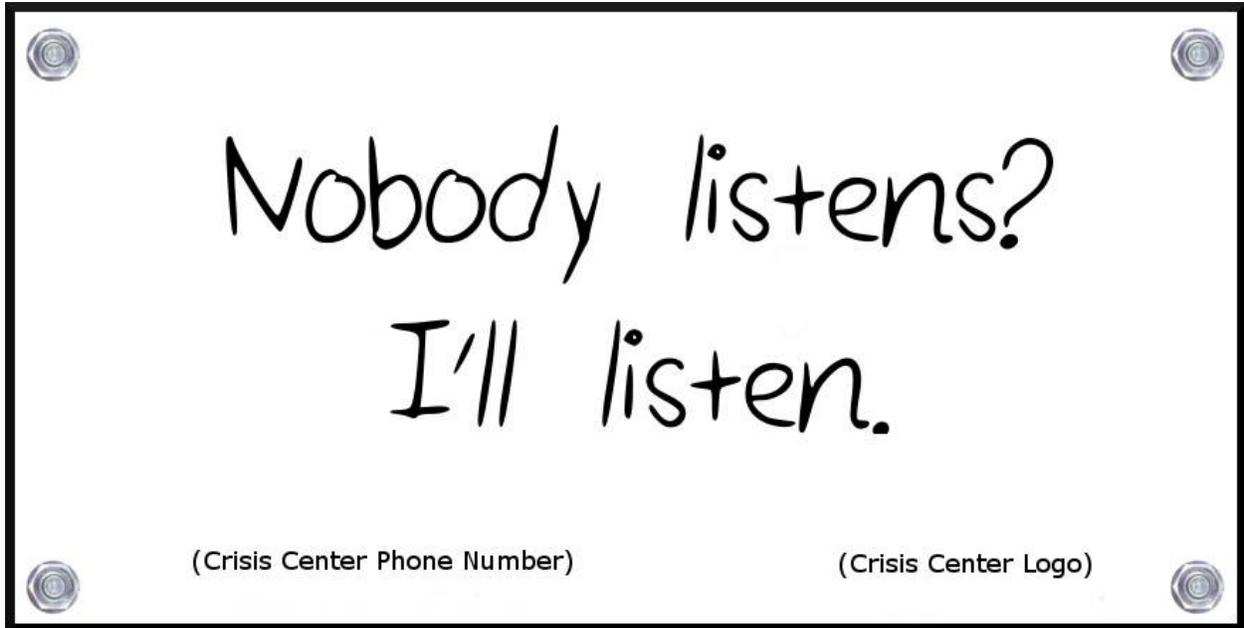


Nobody listens?  
I'll listen.

Dial 2-1-1 24/7/365



## TEMPLATES

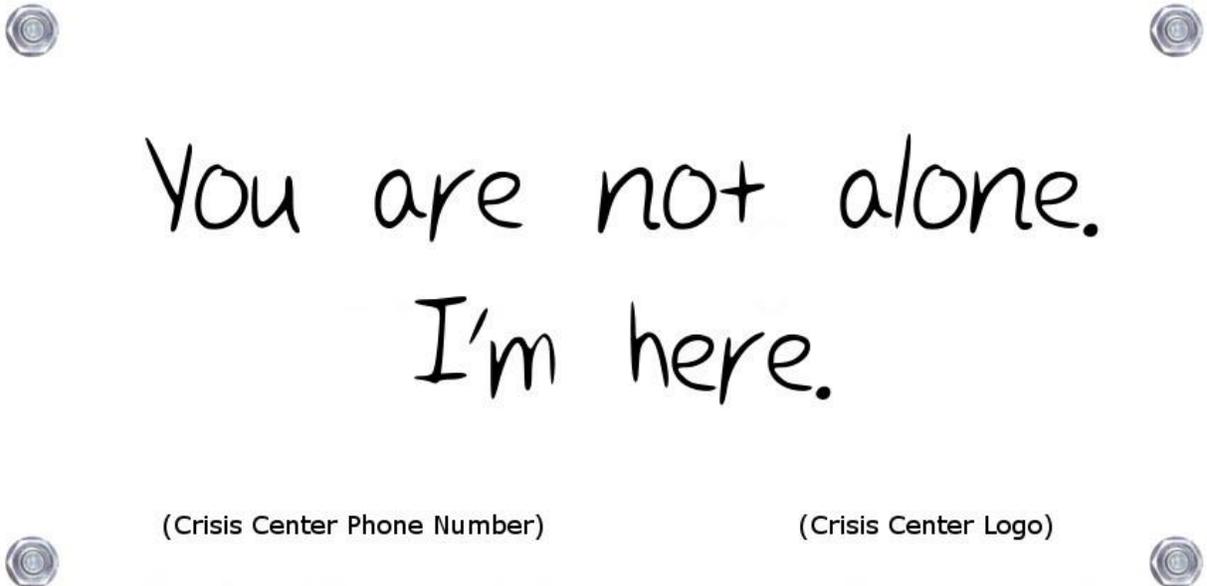




Please, stay.

(Crisis Center Phone Number)

(Crisis Center Logo)



You are not alone.  
I'm here.

(Crisis Center Phone Number)

(Crisis Center Logo)



Your life matters.

(Crisis Center Phone Number)

(Crisis Center Logo)

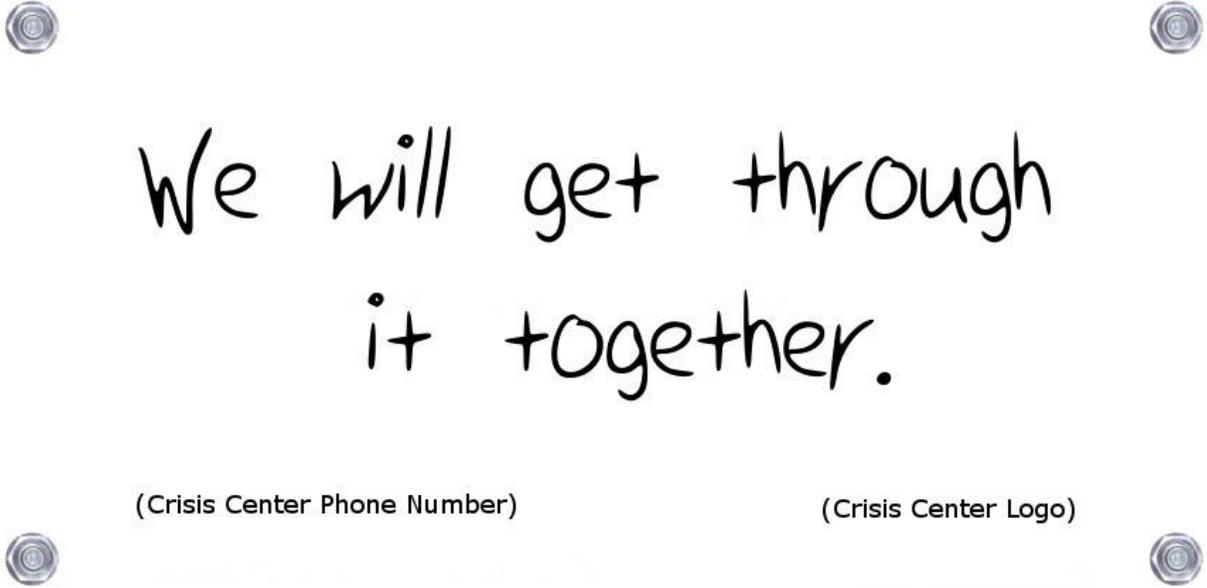


It is going to be okay.

(Crisis Center Phone Number)

(Crisis Center Logo)

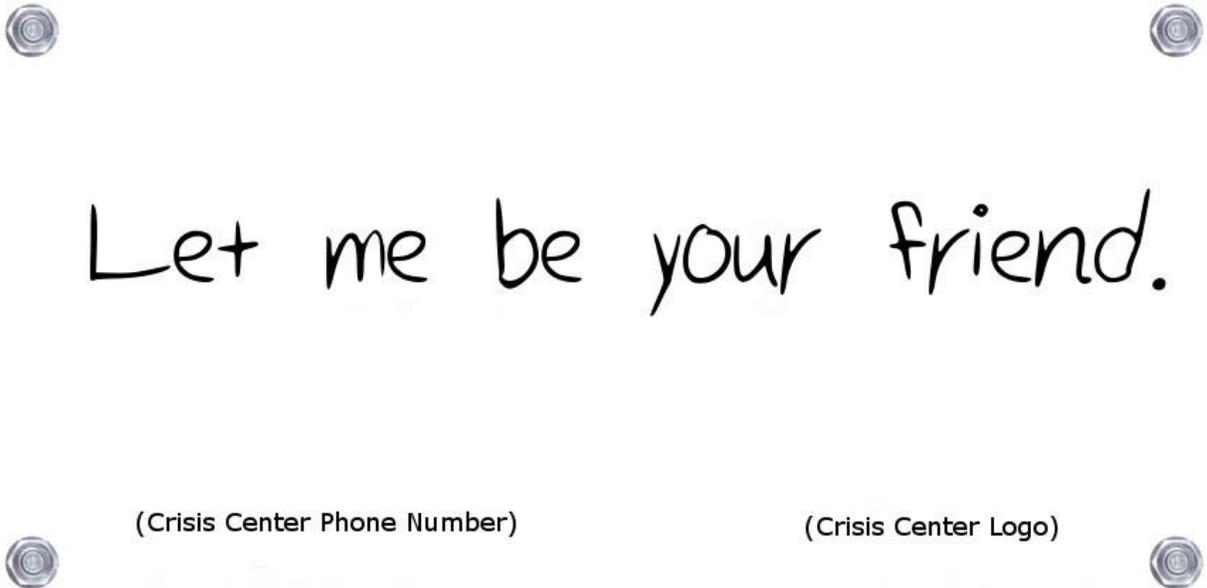




We will get through  
it together.

(Crisis Center Phone Number)

(Crisis Center Logo)



Let me be your friend.

(Crisis Center Phone Number)

(Crisis Center Logo)